

Introduction

This survey has been commissioned by GQA Qualifications and is designed to gain an understanding of the attitudes of homeowners to tradespeople with qualifications and relevant training.

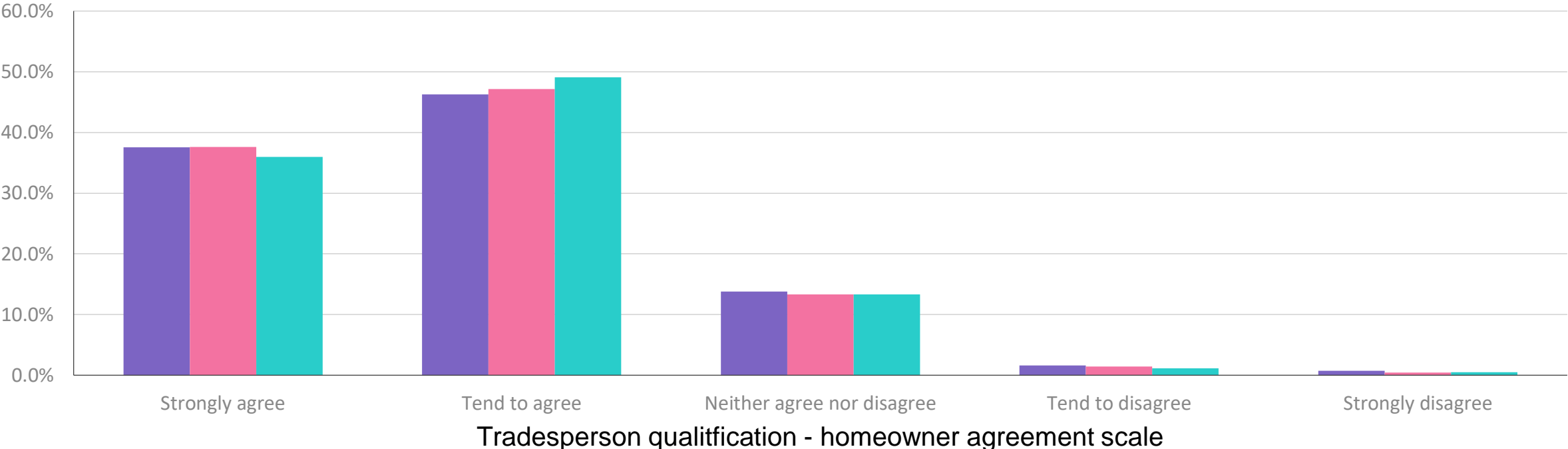


YouGov®

Tradesperson qualification - homeowner agreement scale

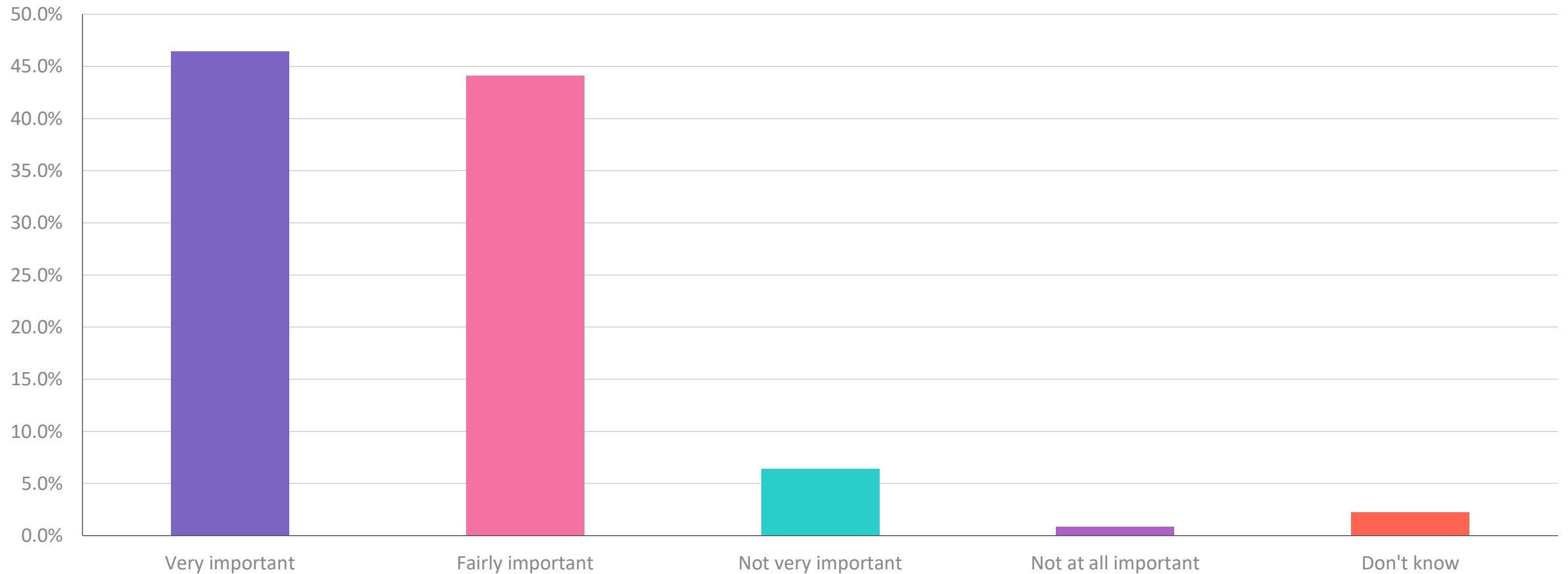
For the following question, please imagine a tradesperson was carrying out Home Improvement works in your home and they had a formal qualification for their specific trade... To what extent would you agree or disagree with each of the following?

- I would have more confidence that they would be able to do the job to a high standard
- I would think that they are committed to learning the skills they need to do the job right
- I would think that they are committed to their trade and want to make a career out of what they are doing



Training/ qualification across industry

For the following question by "workmanship", we mean the skill with which something was made or produced. Thinking generally about all careers and industries... How important, if at all, do you think formal training and qualifications are for delivering better quality workmanship?



All figures are from YouGov Plc. Total sample size was 4506 adults with 2670 respondents of parent with children under the age of 18. Fieldwork was undertaken between 15th - 19th July 2021. The survey was carried out online. The figures have been weighted and are representative of all UK parents.

Analysis of the data shows that there is an equal spread of respondents in the following categories:

- Gender
- Age
- Regional coverage
- Social outlook

The YouGov logo is centered within a white circle that has a thin red border. The circle is positioned on the right side of the slide, overlapping a dark blue vertical bar that runs from the top to the bottom of the page. The logo itself consists of the word "YouGov" in a bold, red, sans-serif font, with a registered trademark symbol (®) to the upper right of the "v".

YouGov