

WINREM - THE COMPLETE WINDOW & DOOR SUPPLY COMPANY



WinRem Ltd is a leading manufacturer of Linar uPVC windows and doors, Alutech bifolding door products and Rehau profiles, based in Gillingham, Kent.

Within the company, there are four different departments: Newbuild, Replacement, Trade and remedials and aftercare. **WinRem** offers a full range of uPVC products along with aluminium bifolding doors, GRP composite doors, conservatories, composite decking and Leka roof lanterns.

Given the spectrum of customers they serve, and uncertainty caused by the pandemic, **WinRem** was looking for a comprehensive fenestration guarantee to encompass all of their services, and looked to **CORGI Fenestration** for the solution.

Jake Stevens, Director at **WinRem** commented on the **CORGI** partnership:

“We know that because of the current environment, our clients are facing many external pressures, so the stability and reliability of their suppliers is more important than ever. Having a credible and extensive guarantee, backed by a household brand like **CORGI**, demonstrates our commitment to deliver this exceptional customer experience.

Because **CORGI Fenestration** covers all aspects of our business, from Remedials through to Trade, we can offer the same, excellent service to all our customers.



This guarantee extends to our customers' homeowners and tenants, giving them peace of mind and ensuring their quality standards too – which also underpins their brand reputation.

Chris Mayne, CEO **CORGI Fenestration** said of the partnership:

“This is the first company registration with **CORGI Fenestration** that covers the entire supply chain. From system house Liniar and then **WinRem** fabrication, installation (new and replacement), trade counter and repair and maintenance. We are extremely pleased that **WinRem** shares our vision and have taken our philosophies and applied them to all of their activities. We are looking forward to strengthening our relationship and supporting **WinRem** to achieve their aims.”

From the relationship with **CORGI Fenestration** **WinRem** has company-wide guarantees which cover the supply chain from end-to-end. The **WinRem** registration is unique in that they have also negotiated a 2 year Fenestration Compliance Guarantee for new builds that will cover any non-compliance with Building Regulations should they cease to trade.

Notifying of installations is easier with **CORGI Fenestration** as that process is simpler too. Everything is under one agreement. With **CORGI**, it's all under one roof.

Talking of their relationship with CORGI, Jake says:

“The support we have received from **CORGI Fenestration** has been excellent. We have direct contacts, and so we can pick up the phone and speak to a named person, and not a call centre. This makes our lives so much easier. The personal level of support we've received has been exceptional.”

WinRem believes that their registration gives reassurance in the current environment and demonstrates a commitment to quality. **CORGI Fenestration** is not just another window installation scheme – it covers everything. The fact that they can register all areas of the business with CORGI Fenestration means a simple and transparent guarantee across the whole supply chain, all in one place.

CORGI is an instantly recognisable household brand, which sits proudly alongside the **WinRem** brand. It underpins and supports a commitment to quality.

Like everybody at this time going forward, we face a number of challenges and the immediate challenge is to provide reassurance and credibility in an uncertain market. We believe that **CORGI Fenestration** and all that it offers will help us to provide this assurance. We will continue to focus on quality as this remains key for the business and will have to adjust to the shifting trends in homebuilding and the home-improvement market locally.